



For Immediate Release

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Long Term, Post-Acute Centers Recognized For Improving Quality Care

More than 7,400 members reach AHCA/ NCAL Quality Initiative goals

Washington, D.C. –The American Health Care Association and National Center for Assisted Living (AHCA/NCAL) today announced that nationwide, more than 7,400 long term and post-acute care organizations have achieved one or more of AHCA/NCAL’s Quality Initiative’s four goals. Among the achievers are 7,436 skilled nursing care centers and 298 assisted living communities, 151 of which achieved the distinction of accomplishing all four goals. Today’s announcement comes as part of the association’s Quality Initiative Recognition Program.

“The organizations we are recognizing today have demonstrated a deep commitment to improving the lives of the individuals they serve,” said Mark Parkinson, President and CEO of AHCA/NCAL. “We continue to see significant progress in achieving the Quality Initiative goals because of the hard work of our members. I applaud all of them.”

The Quality Initiative Recognition Program recognizes AHCA and NCAL members that have achieved one or more of its four Quality Initiative goals. [AHCA goals for skilled nursing care members](#) are safely reduce hospital readmissions within 30 days during a skilled nursing stay by 15 percent; increase staff stability by reducing nursing staff turnover by 15 percent; increase customer satisfaction by having 90 percent of residents and families willing to recommend their center to others; and safely reduce the off-label use of antipsychotics by 15 percent. [NCAL goals for assisted living members](#) are safely reduce hospital readmissions by 15 percent; increase staff stability by maintaining nursing staff turnover below 30 percent; increase customer satisfaction to 90 percent; and safely reduce the off-label use of antipsychotics by 15 percent.

Organizations that met these goals were identified using data from outside sources on readmissions and antipsychotic use. National surveys were used to collect staff turnover and customer satisfaction data directly from members.

“These organizations are helping to shine a spotlight on the progress being made by providers of long term and post-acute services nationwide,” said David Gifford, MD, MPH, Senior Vice President of Quality and Regulatory Affairs at AHCA/NCAL. “They have devoted themselves to changing practice to achieve these goals and exemplified what the Quality Initiative is ultimately about - improving the lives of the individuals we serve.”

The Recognition Program is a tiered approach. As members achieve more goals, they earn greater recognition. In this second year of the program, Tier I (one goal achievers) totaled 3,871

members; Tier II, 2,899 members; and Tier III, 809 members. At the Tier IV level, 151 AHCA and 4 NCAL member organizations achieved all four goals of the Quality Initiative. They include:

Highlands Health and Rehab	Scottsboro	AL
Citronelle Convalescent Center	Citronelle	AL
Pocahontas Healthcare and Rehabilitation Center	Pocahontas	AR
Cloverdale Healthcare Center	Cloverdale	CA
Encinitas Nursing and Rehabilitation Center	Encinitas	CA
Anaheim Terrace Care Center	Anaheim	CA
Golden LivingCenter-Sanger	Sanger	CA
Alexandria Care Center	Los Angeles	CA
Kindred Nursing and Rehabilitation-Golden Gate	San Francisco	CA
Panorama Gardens	Panorama City	CA
Arbor Glen Care Center	Glendora	CA
Brookside Healthcare Center	Redlands	CA
Southland	Norwalk	CA
Copper Ridge Care Center	Redding	CA
St Francis Extended Care	Hayward	CA
Glenwood Care Center	Oxnard	CA
Alta Gardens Care Center	Garden Grove	CA
Jewell Care Center of Denver	Denver	CO
Pueblo Care and Rehabilitation Center	Pueblo	CO
E Dene Moore Care Center	Rifle	CO
Hughes Health and Rehabilitation	West Hartford	CT
Avon Health Center	Avon	CT
Groton Regency Center	Groton	CT
Lord Chamberlain Nsg & Rehab Center	Stratford	CT
Bel Air Manor	Newington	CT
Brinton Woods Health & Rehab Center at Dupont Circle	Washington	DC
Boynton Health Care Center	Boynton Beach	FL
Villa Maria Nursing Center	North Miami	FL
Heritage Park	Dade City	FL
St Johns Nursing Center	Lauderdale Lake	FL
Village on the Isle	Venice	FL
Royal Manor	Royal Palm Beach	FL
Margate Health Care Center	Margate	FL
Flagler Pines	Bunnell	FL
Palm Garden of Ocala	Ocala	FL
Rosewood Manor	Pensacola	FL
Riverchase Care Center	Quincy	FL
Unihealth Post-Acute Care - Santa Rosa	Milton	FL
Satilla Care Center	Waycross	GA
Florence Hand Home	Lagrange	GA

Riverside Health and Rehabilitation	Thomaston	GA
Winthrop Health and Rehabilitation	Rome	GA
Heritage Healthcare at Shepherd Hills	La Fayette	GA
Heritage Healthcare of Toombsboro	Toombsboro	GA
Southland Health and Rehabilitation	Peachtree City	GA
Dawson Health and Rehabilitation	Dawson	GA
Heritage Inn Health and Rehabilitation	Statesboro	GA
Cherry Blossom Health and Rehabilitation	Macon	GA
Eastview Nursing Center	Macon	GA
Friendship Home Association Assisted living	Audubon	IA
Manorcare Health Services	Cedar Rapids	IA
Regency Park Nursing & Rehab Center of Carroll	Carroll	IA
The Rehabilitation Center of Des Moines	Des Moines	IA
Mercy Living Center North	Clinton	IA
Ivy Court	Coeur D'alene	ID
Mount Vernon Nursing and Rehabilitation Center	Mount Vernon	IN
Pioneer Ridge Retirement Community	Lawrence	KS
Williamsburg Health and Rehabilitation Center	Williamsburg	KY
Grand Haven Nursing Home	Cynthiana	KY
Masonic Home of Shelbyville	Shelbyville	KY
Kensington Center	Elizabethtown	KY
Lakeview Manor Nursing Home	New Roads	LA
Saugus Center	Saugus	MA
Fairview Commons Nursing & Rehabilitation Center	Great Barringto	MA
Heritage Hall East	Agawam	MA
North Adams Commons Nursing & Rehabilitation Cente	North Adams	MA
Jml Care Center Inc	Falmouth	MA
New Bedford Jewish Convalescent Home, Inc	New Bedford	MA
John Adams Healthcare Center	Quincy	MA
Bethany Skilled Nursing Facility	Framingham	MA
Hancock Park Rehabilitation & Nursing Center	Quincy	MA
Hunt Nursing & Rehab Center	Danvers	MA
Kimball Farms Nursing Care Center	Lenox	MA
Heritage Hall North	Agawam	MA
The Pines Genesis Eldercare	Easton	MD
Homewood Center	Baltimore	MD
Stella Maris, Inc.	Timonium	MD
Calvert Manor Health Care Cent	Rising Sun	MD
Waldorf Center	Waldorf	MD
Knox Center for Long Term Care	Rockland	ME
Durgin Pines	Kittery	ME
Maine Veterans Home - Caribou	Caribou	ME
South Lyon Senior Care and Rehab Center, L L C	South Lyon	MI
Christian Park Village	Escanaba	MI

Tendercare Health Center-rogers City	Rogers City	MI
Tendercare Health Center of Cheboygan	Cheboygan	MI
Tendercare Green View	Alpena	MI
The Village Rehabilitation and Care Center	Armada	MI
Tendercare Health & Rehab Center of Holland	Holland	MI
Madonna Towers of Rochester, Inc	Rochester	MN
Galtier Health Center	Saint Paul	MN
Minnesota Masonic Home Care Center	Bloomington	MN
Manor at Elfindale, The	Springfield	MO
Pineview Health Care Center	Waynesboro	MS
Dixie White House Nursing Home	Pass Christian	MS
Lakeside Living Center	Quitman	MS
Shelby Nursing and Rehab Ctr	Shelby	MS
Three Rivers Health and Rehab	Windsor	NC
Cross Creek Health Care	Swan Quarter	NC
Brookshire Nursing Center	Hillsborough	NC
Liberty Commons Rehabilitation Center	Wilmington	NC
North Carolina State Veterans Nursing Home Salisbury	Salisbury	NC
St Gabriel's Community	Bismarck	ND
David Place	David City	NE
Seward Living Center, inc dba Ridgewood Rehabilitation	Seward	NE
Hanover Hill Health Care Center	Manchester	NH
Maple Leaf Health Care Center	Manchester	NH
Saint Vincent De Paul Rehabilitation & Nursing Ctr	Berlin	NH
Saint Francis Rehabilitation and Nursing Center	Laconia	NH
Villa Crest	Manchester	NH
Summit Ridge Center	West Orange	NJ
Neptune Rehab and Care Center	Neptune	NJ
Millville Center	Millville	NJ
Maple Glen Center	Fairlawn	NJ
The Orchards at Bartley	Jackson	NJ
Avalon at Bridgewater	Bridgewater	NJ
Mill Gardens at Midland Park	Midland Park	NJ
Skies Healthcare & Rehabilitation Center, LLC	Albuquerque	NM
Woodside Manor Nursing Home	Rochester	NY
Kings Harbor Multicare Center	Bronx	NY
Homestead Center	Lancaster	OH
Arbors at Delaware	Delaware	OH
Arbors West	West Jefferson	OH
Delaware Court Health Care Center	Delaware	OH
Trinity Community	Beavercreek	OH
Patriot Ridge Community	Fairborn	OH
Prestige Care and Rehabilitation of Reedwood	Portland	OR
Creswell Health and Rehabilitation Center	Creswell	OR

Care Center East Hlth	Portland	OR
Park forest Care Center	Portland	OR
Westerly Nursing Home Inc	Westerly	RI
Silver Creek Manor	Bristol	RI
West View Health Care Center	West Warwick	RI
Coventry Skilled Nursing & Rehabilitation	Coventry	RI
Kingston Nursing Center	Conway	SC
Mullins Nursing Center	Mullins	SC
Faulkton Healthcare Center	Faulkton	SD
Henry County Healthcare Ctr	Paris	TN
Applingwood Health Care Center	Cordova	TN
Bethesda Health Care Center	Cookeville	TN
Mckenzie Health Care Center	Mc Kenzie	TN
Colonial Manor Care Center	New Braunfels	TX
The Heights of Gonzales	Gonzales	TX
The Heights	Pleasanton	TX
Belaire Quality Center	Newport	VT
Aldercrest Health & Rehab Center	Edmonds	WA
Royal Vista Nursing & Rehab	Ellensburg	WA
Manor Care Health Services	Lynnwood	WA
Prestige Care & Rehabilitation - Grandview	Grandview	WA
Monroe Manor Nursing & Rehab	Monroe	WI
The Willows Nursing and Rehab	Sun Prairie	WI
Sheboygan Progressive Care Ctr	Sheboygan	WI
Grand View Care Ctr	Blair	WI
Mercer Nursing and Rehabilitation Center, LLC	Bluefield	WV
Wayne Nursing and Rehabilitation Center, LLC	Wayne	WV

All Quality Initiative Recognition Program achievers will be honored at the association's upcoming Quality Symposium, taking place February 23-25, 2015, in Austin, Texas.

Please visit qualityinitiative.ahcancal.org for more information about the AHCA Quality Initiative, and qualityinitiative.ncal.org for the NCAL Quality Initiative. For a complete list of the Recognition Program's four- and three-goal achievers, please visit <http://bit.ly/ZVfrqU> for nursing centers and <http://bit.ly/1rIe8cA> for assisted living communities.

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ABOUT AHCA/NCAL

The American Health Care Association and National Center for Assisted Living (AHCA/NCAL) represent more than 12,000 non-profit and proprietary skilled nursing centers, assisted living communities, sub-acute centers and homes for individuals with intellectual and developmental disabilities. By delivering solutions for quality care, AHCA/NCAL aims to improve the lives of the millions of frail, elderly and individuals with disabilities who receive long term or post-acute care in our member facilities each day. For more information, please visit www.ahca.org or www.ncal.org.