

BE BEXTRAORDINARY!

2014 THCA/TNCAL
*Convention
& Trade Show*

August 24-27, 2014
Music City Center
Nashville, Tennessee

Closing address

Networking

Awards

Inspiration

Prizes

KEYNOTE ADDRESS

EDUCATION

Trade Show

Opportunities

Entertainment



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Convention time in Nashville!



WHERE TO STAY

Welcome to the Omni

The Convention host hotel is the new Omni Nashville Hotel, which is across the street from the Music City Center where most education sessions will be held. The Omni opened in October 2013 and has gotten rave reviews for its design, comfort and service. The special THCA rate is \$179 per night plus tax; reservations can be made by calling 877-438-4205. Refer to the "Tennessee Health Care Association room block" when you call. You can also use the link on THCA's website, www.thca.org. The room block will expire Friday, Aug. 1, 2014, but past experience has shown it will sell out long before that date. If you plan to attend the convention, make your reservations today!

The following events will be held at the Omni Nashville Hotel:

- Opening Session on Monday, Aug. 25
- Closing Session on Wednesday, Aug. 27
- Annual Affiliate Meetings on Tuesday, Aug. 26
- Awards Luncheon on Tuesday, Aug. 26



PHOTOS COURTESY OF OMNI HOTELS

KEYNOTE SESSION

Monday, August 25, 8:30-10 a.m., Omni Nashville Hotel



ALLISON MASSARI

"Transform Patient Lives: The Art of Patient-Centered Care"

This year's keynote speaker has unique insight into the value of personalized health care. In 1998, Allison Massari survived a near-fatal car crash where she was trapped inside and burned alive. Just three years later, she suffered a traumatic brain injury when she was hit again at 60 mph, and her journey to recovery included more than 400 days in hospitals and rehabilitation centers. Massari draws on her astounding life experiences to help medical professionals understand the power of authentic patient-provider relationships. Her inspiring story of finding strength, hope and determination in the face of excruciating conditions - and the power of receiving exceptional support from compassionate caregivers - is profoundly encouraging and deeply moving. Now one of the most-sought motivational speakers in the country, Massari will shine a light on the art of patient-centered care through both her personal stories and in an interactive Q&A session in which attendees can text questions to her iPad on stage. Don't miss what promises to be a truly incredible presentation (1.5 hours NAB/NCERS, DMA, CDR and NCCAP credit; TPTA credit applied for). **NOTE: You must have a Convention name badge to enter this session. Convention registration is in the Music City Center across the street. Please pick up your registration materials, including your name badge, at the Music City Center before heading to the Keynote Session.**

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CLOSING SESSION

Wednesday, August 27, 9-11:30 a.m., Omni Nashville Hotel



MICHEAL BURT

"Everybody Needs a Coach in Life"

We all have untapped potential - but we need the help of others to reach it. That's the core message of Micheal Burt's outstanding closing presentation about building successful teams and coaching people to be their best. An author, radio host and former basketball coach, Burt will show attendees how to uncover and mitigate common dysfunctions that all teams face, understand what does and doesn't motivate people, have "critical conversations" when there is an unmet expectation, and celebrate small successes that can lead to bigger victories. Burt has worked with a broad range of industries, including health care, banking, insurance and computer technology, and his high-energy style will give participants the tools to lead high-performing teams, the understanding of how the workplace can be a "distribution channel" for one's unique talents, and the capacity to deal with under-realized potential (2.5 hours NAB/NCERS, DMA, CDR and NCCAP credit; TPTA credit applied for). **NOTE: You must have a convention name badge to enter this session. Convention registration is in the Music City Center across the street. Please pick up your registration materials, including your name badge, at the Music City Center before heading over to the Closing Session.**

CONVENTION HIGHLIGHTS

AWARDS LUNCHEON, Omni Hotel Nashville **Tuesday, August 26, 12:15 - 2:15 p.m.**

Instead of an evening event, new this year is THCA's Awards Luncheon, where the top caregivers and volunteers from facilities statewide will be honored. Your ticket includes lunch and the presentation of the 2014 Awards of Excellence. Come as you are and celebrate your colleagues' successes! Tickets can be purchased with the Convention registration form.



TRADE SHOW Music City Center

Monday, August 25, 10:30 a.m. - 12:30 p.m. (executive hours); 2 - 4 p.m.

Tuesday, August 26, 9:30 - 11:30 a.m.

Tennessee's most comprehensive gathering of long-term care vendors will feature exhibitors from across the state and beyond. Executive hours give owners, corporate officers, administrators and directors of nursing an exclusive look at the profession's top goods and services. The Trade Show is a major part of the Convention experience that you don't want to miss!



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FUN TIMES AT THE HARD ROCK CAFÉ

Tuesday, August 26, 5:45 - 7:45 p.m.

Kick up your boots on Broadway! Join colleagues for food, drinks and music on the Nashville Hard Rock Café's second floor, which has been reserved just for THCA attendees. After several days of intense education, this will be a great way to relax! This event is free to all registered Convention attendees and exhibitors - wear your Convention name badge! Use the Convention registration form to RSVP.



QUALITY INTENSIVE: FALLING INTO BETTER SLEEP - HOW A FALL PREVENTION PROGRAM LED TO RESTORATIVE SLEEP

Sunday, August 24, 1 - 5 p.m.

A resident fall in a skilled nursing facility costs, on average, \$9,100 to \$13,500, according to the Centers for Disease Control and Prevention. In 2008, Empira, a Minnesota consortium of older adult service providers, received funding from the Minnesota Department of Human Services' Performance Incentive Payment Program to prevent and reduce resident falls in 16 of their SNFs. At the completion of their 3-year program, the facilities collectively achieved considerable reduction in resident falls, including a major decrease in the number of recurrent falls and falls with injuries. A root cause analysis conducted in the Empira Fall Prevention program showed that sleep deprivation and sleep fragmentation were the primary internal conditions that contributed to residents who fell. This in-depth session will show how these facilities are now alarm-free and re-straint-free without low beds, floor mats, or gripper socks, and will highlight the best practices taken by facilities with their new 3-year grant, The Restorative Sleep Vitality Program. Presenter Sue Ann Guildermann, RN, Empira's director of education, produces educational seminars and conferences for Empira while also teaching at the University of Minnesota School of Public Health. She is a nationally recognized speaker and educator on healthcare topics (4 hours NAB/NCERS credit).

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AFFILIATE MEETINGS

Omni Hotel Nashville

Tuesday, August 26, 8:30 - 9:30 a.m.

Members of THCA's affiliate organizations - the Activity Coordinators of Tennessee (ACT), Dietary Supervisors Association (DSA), Directors of Nursing Association (DONA), Environmental Supervisors Association (ESA) and Social Service Workers Association (SSWA) - will elect state officers and report on their annual activities during these valuable networking events. Don't miss the opportunity to talk with your colleagues from across the state! **NOTE: This is no longer a ticketed event; a continental breakfast will be available free of charge.**



EDUCATION SESSIONS

This year features a record number of educational opportunities with nearly 40 sessions on tap, the most ever offered at Convention. From staff members to corporate officers, the extensive slate of seminars provides timely content for everyone. Again this year, attendees will print handouts from their computers before arriving at Convention. Registrants will receive a username and password for THCA's website to log on and print handouts. Paper copies will not be provided onsite.

THCA ANNUAL HOUSE OF DELEGATES MEETING

Music City Center

Tuesday, August 26, 8:30 - 9:30 a.m.

This important gathering is for all THCA member administrators and corporate staff. Facility administrators who are designated delegates will cast votes for 2014-15 THCA officers, board members-at-large, and any bylaws changes up for consideration. In addition, annual reports will be given by current officers, standing committees, and district presidents. Continental breakfast will be served.

LIST OF EXHIBITORS

AS OF MAY 22, 2014

Accelerated Care Plus
 Accurate Healthcare, Inc.
 Active Healing Solutions--KCI
 Aegis Therapies
 American Health Associates
 American HealthTech, Inc.
 American Medical Technologies
 Amerigroup
 Avalon Hospice
 Basic American Medical Products
 Behavioral Healthcare Centers
 Broda Seating
 Bulk TV & Internet
 Care Services Management
 CarePro Solutions
 Caris Healthcare
 Carstens
 Classic Design Aviaries
 Claxton Dietetic Solutions
 Clinical Laboratory Service
 Crossroads Hospice of Tennessee, LLC
 David Storm & Associates
 Decosimo
 DermaRite
 Direct Supply
 Eden Alternative, The
 Emergency Mobile Health Care, LLC
 Encompass Group
 Encore Rehabilitation Services
 Evergreen Rehabilitation
 EZ Way, Inc.
 Falls R us
 First Call Ambulance

First Choice Medical Supply
 First Quality Products, Inc.
 Functional Pathways
 Genesis Rehabilitation Services
 Gideons International, The
 Gordon Food Service
 Grove Medical, Inc
 Harbor Linen
 HARTMANN, USA
 Healthcare Services Group, Inc.
 HealthMEDX, Inc.
 Heritage Healthcare
 Hiscall
 Holsag Canada
 HPSI
 Inman-EMJ Construction
 Innovatix, LLC
 Invacare Continuing Care Group
 Jobe, Hastings & Associates
 Jones Dairy Farm
 Just Medical, Inc.
 Key Rehabilitation, Inc.
 Life Care EMS
 Lilly USA
 Linde Healthcare
 M&M Marketing Group, Inc.
 Management and Network Services, LLC
 Marquis Mobile Dental Services
 Matheney, Stees & Associates, P.C.
 McKee Foods Corporation
 McKesson Medical-Surgical
 McNair, McLemore, Middlebrooks & Co., LLC
 Medex Waste
 Medline Industries, Inc.
 Med-Mizer, Inc.


MedPro Associates
 MMDS Mobile X-Ray
 Mobile Images, LLC
 MobileUSA
 Momentum Healthware, Inc.
 My InnerView by National Research Corp.
 Navigator Group Purchasing, Inc.
 NOA Medical/Flexsteel Industries
 Novartis Pharmaceuticals Corporation
 Novo Nordisk
 NuScriptRX Pharmacy
 Nutricia North America
 Nutrition Plus
 Olde School Textiles & Furnishings
 OmniCare, Inc.
 OneCare Dental Solutions, LLC
 Optima Healthcare Solutions
 PDI Healthcare
 Penner Patient Care, Inc.
 Pharmacy Network Services
 Pharmerica
 Prime Care Technologies
 Provider Health Services
 Quality Mobile X-Ray Services
 Radiographics, Inc.
 Ragland & Associates
 Reeves-Sain Family of Medical Services
 RehabCare
 Reingruber & Associates, Inc.
 Reliant Rehabilitation
 REM Company, Inc./
 Alliance Laundry Systems
 RF Technologies
 S&D Coffee and Tea
 SA Swallowing Services, PLLC

SCA Personal Care, Inc.
 Scrubs On Wheels
 Select Medical Rehabilitation Services
 ServarusRM
 Shannon Specialty Floors, Inc.
 Simply Thick, LLC
 SmartLinx Solutions
 Solaris Rehab, LLC
 Span-America Medical Systems, Inc.
 Special Care Management
 SSI Group, Inc., The
 SYSCO
 TAPA (TN Academy of Physician Assistants)
 Team TSI
 TekTone Sound & Signal Manufacturing, Inc.
 Tennessee End of Life Partnership
 TIS Insurance Services, Inc.
 TridentUSA Mobile Clinical Services (formerly OnSight Care)
 Tri-Med Pharmacy Services, LLC
 Turenne PharMedCo
 Ultimate Rehab, Ltd.
 United Healthcare Community Plan
 US Foods
 Vericare
 Vikus Corporation
 Vohra Wound Physicians
 Wellness Solutions, Inc.
 WoundRounds



EDUCATION SESSIONS



Sessions for assisted care living facility (ACLF) staff are designated with a  symbol. The annual meeting of the Tennessee Center for Assisted Living (TNCAL) will be held Monday, August 25, from 12:30-1:30 p.m., and all ACLF directors are invited.

SUNDAY, AUGUST 24

1-3 p.m.

HI-TECH AND OMNIBUS: WHAT YOU NEED TO KNOW – Have you looked at your HIPAA policies and procedures lately? Refresh your knowledge of the HIPAA privacy statute as well as the new requirements that were added from the HIPAA Omnibus Rule and HiTech Act. Attendees will find out how to create a compliance narrative to survive a compliance audit and what to do in case of a privacy breach (2 hours NAB/NCERS credit).

Sponsored by The Hardison Law Firm, P.C.

Audience: Nursing Home Owners, Corporate Staff, Administrators and Directors of Nursing

1-5 p.m.

QUALITY INTENSIVE: FALLING INTO BETTER SLEEP – HOW A FALL PREVENTION PROGRAM LED TO RESTORATIVE SLEEP – See the description on page 6 (4 hours NAB/NCERS credit)

Audience: Nursing Home Owners, Administrators, Corporate Staff, Directors of Nursing and Nursing Staff

2-3 p.m.

CAPTIVE INSURANCE: DELIVERING ADVANTAGES THROUGH RISK MANAGEMENT – Captive insurance can be integrated into health-care business strategies to augment the risk management program. Find out what makes an organization a good fit for captive insurance and how to go about developing such a program (1 hour NAB/NCERS credit).

Sponsored by Decosimo Certified Public Accountants

Audience: Nursing Home Owners, Corporate Staff, Administrators and Finance Personnel


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TECHNOLOGY ADVANCEMENTS ASSISTING

LONG-TERM CARE – Long-term care providers are continually asked to do more with less, and technology holds the key to making that happen. Technologies that help with security, collaboration and marketing can improve patient safety, patient/family interaction, and admissions. It's also not as expensive as you might think (1 hour NAB/NCERS credit).

Sponsored by Hiscall, Inc.

Audience: Nursing Home and Assisted Care Living Owners, Corporate Staff, Administrators, and Marketing/Admissions 

INDEPENDENT SKILLED NURSING FACILITIES (SNFS): CENTERS OF INNOVATION & AGENTS OF CHANGE

– Independent owners and operators will learn how to align themselves with Accountable Care Organizations (ACOs) to deliver high quality patient care, maintain and grow occupancy, and enhance revenue (1 hour NAB/NCERS credit).

Sponsored by Alana HealthCare

Audience: Independent Nursing Home Owners and Administrators



2 - 4 p.m.

PICKET LINES AND PROTESTS: ORGANIZED LABOR'S NEW STRATEGY - A lot has changed in the past 60 years in health care, including the area of organized labor. Recently, labor unions have changed their strategies to include pickets and protests to put pressure on employers to accept unionization.

Find out what your rights are as a business owner and health care provider if this should happen (2 hours NAB/NCERS credit).


Sponsored by FordHarrison LLP

Audience: Nursing Home Owners, Corporate Staff, and Administrators

3 - 4 p.m.

BEYOND CROWN MOLDING: THE NEW ELEMENTS OF HOME - Skilled nursing and assisted care living facilities have come a long way in designing structures that look more like "home." This session will look at the operational demands of facilities and how changes can be made within existing structures to create a true homelike environment (1 hour NAB/NCERS credit).

Sponsored by Action Pact

Audience: Nursing Home and Assisted Care Living Owners and Administrators 

SKILLED NURSING FACILITY LEGISLATIVE AND REGULATORY UPDATE - This program explores the most pressing regulatory issues affecting SNFs, including CMS nursing home program letters. Discussion will also include proposed new rules and regulations regarding hospice care, emergency preparedness, the ombudsman program, sprinkler systems and life safety code waivers, among others (1 hour NAB/NCERS credit).

Sponsored by Wiseman Ashworth Law Group, PLC

Audience: Nursing Home Owners, Corporate Staff, Administrators, Directors of Nursing, and Environment and Maintenance Personnel

3 - 5 p.m.

CMS HEALTHCARE REFORM INITIATIVES: THE POTENTIAL IMPACT ON LONG-TERM CARE - CMS has multiple initiatives that will eventually redesign the acute and post-acute continuum (PAC) healthcare landscape. Some of these include readmission penalties, value-based purchasing, site neutral payments, and bundling. Providers need to evaluate their core competencies and performance relative to the current environ-

ment and identify potential partnerships with other providers (2 hours NAB/NCERS credit).

Sponsored by Solaris Rehab, LLC


Audience: Nursing Home Owners, Administrators, and Finance Personnel



4 - 5 p.m.

BEYOND DESIGN/BUILD: THE INTEGRATED PROJECT DELIVERY SYSTEM - The complexity of planning and the value of integrating operations, finance, architecture and construction will be explored through discussion and case studies. An integrated project delivery system can engage all team members and anticipate challenges before they arise (1 hour NAB/NCERS credit).

Sponsored by Action Pact

Audience: Nursing Home and Assisted Care Living Owners, Administrators, and Finance Personnel 

MONDAY, AUGUST 25

10:30 - 11:30 a.m.

TAKING CARE OF YOURSELF SO YOU CAN TAKE CARE OF OTHERS - Staff in the healthcare profession spend many hours attending to the needs of residents/patients and often neglect their own health and well-being. This can lead to overwhelming stress and low morale. This session will presents ways to alleviate mental and physical stressors (1 hour DMA, CDR, and NCCAP credit; TPTA credit applied for).

Sponsored by ServarusRM

Audience: Nursing Home and Assisted Care Living Nursing Staff, Activities, Therapy, Dietary, and Social Services 

FOOD FIRST! - This session will focus on meeting the nutritional needs of older adults through person-centered dining and real food choices. Using oral nutritional supplements is a last resort if all other interventions have failed (1

hour DMA and CDR credit).

Sponsored by Gordon Food Service

Audience: Nursing Home Dietary Staff

10:30 a.m. - 12:30 p.m.

DEMENTIA CARE TODAY WITH COMPASSION AND CREATIVITY - This upbeat session will review the basic knowledge of dementia as well as new and innovative ideas in dementia care. Topics include communication techniques, creative activities, and culture change. Participants will come away with a better understanding of the stages of dementia and some tips to work with common behaviors (2 hours NCCAP credit).

Audience: Nursing Home Activities



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BOTTOM LINES AND DEADLINES - Environment and maintenance directors are often the point persons when a capital purchase is being considered, whether it's a new HVAC system or a construction project. Facilities should have guidelines in place for accepting proposals and evaluating bids, among other items. This session will offer a framework for creating a capital purchase budget and getting what you're paying for (2 hours non-administrator credit).

Audience: Environment and Maintenance Managers

REHAB & NURSING: PARTNERS FOR EFFECTIVE CONTINENCE MANAGEMENT - A brief overview of pelvic anatomy and the four most common types/causes of incontinence will be discussed. The presenters will review evidence-based practice related to differential diagnosis and treatment of UI and its presentation in the aging population. Best practice outcomes will be presented for discussion (2 hours TPTA credit applied for).

Sponsored by Aegis Therapies

Audience: Nursing Home and Assisted Care Living Nursing and Therapy Staff 

THE RAI PROCESS: CAAS, CARE PLANNING & BEYOND - Is your facility meeting the federal guidelines for care planning? In February 2013, the OIG released a report that 26% of SNFs often fail to meet care planning requirements. This session will review the components of a resident-centered plan and how to develop a plan that supports the clinical care that is provided to the patient. Strategies for completing CAAs more effectively and how the CAA process can be used to create care plans that meet annual survey requirements will be discussed. Finally, participants will develop a care plan using this methodology (2 hours TPTA credit applied for).


Sponsored by Harmony Healthcare International

Audience: Nursing Home Nursing and Therapy Staff

11:30 a.m. - 12:30 p.m.

THAT ALL MAY READ - Many residents have difficulty reading due to physical disabilities. Learn how to obtain free reading material using the BARD system through the Tennessee Library for the Blind and Physically Handicapped (1 hour NCCAP credit).

Sponsored by the Tennessee Library for the Blind and Physically Handicapped

Audience: Nursing Home and Assisted Care Living Activities and Social Services 

MEAL PLANNING STRATEGIES TO PREVENT WEIGHT LOSS IN DEMENTIA PATIENTS - Dementia and Alzheimer's disease can



affect food intake, which can compromise a resident's nutritional status. Learn meal planning interventions which can circumvent this outcome (1 hour DMA and CDR credit).

Sponsored by Gordon Food Service
Audience: Nursing Home Dietary Staff

2 - 3 p.m.

LEADING FOR PERFORMANCE IN A VOLATILE ENVIRONMENT - Long-term care leaders are operating in a VUCA (Volatile, Uncertain, Complex and Ambiguous) environment. Margins and regulations are tight, and turnover is high. Organizational leaders must create a talent development strategy that matches the overall business plan. This presentation covers different approaches to leadership development (1 hour NAB/NCERS credit).

Sponsored by The Oliver Group
Audience: Nursing Home and Assisted Care Living Owners, Administrators, Corporate Staff, and Directors of Nursing

ESTATE OF HAZEL SHARP V. TRUSTING SHELTER: MOCK TRIAL - Through the use of demonstration, attendees will be able to identify facility pitfalls that often become the focus of a medical malpractice lawsuit. Direct and cross examination of several facility staff members will highlight areas such as proper documentation, adequate staffing and staff training (1 hour NAB/NCERS credit).

Sponsored by Adams and Reese LLP
Audience: Nursing Home Owners, Administrators, Corporate Staff, and Directors of Nursing

2 - 3:30 p.m.

AHCA/NCAL QUALITY INITIATIVES FOR ASSISTED LIVING: IMPROVING QUALITY - This presentation is an in-depth discussion on the AHCA/NCAL Quality Initiatives for Assisted Living that will include the tools available to help communities reach the program goals. An overview of data collection methodology will also be discussed (1.5 hours NAB/NCERS credit).

Sponsored by the National Center for Assisted Living (NCAL)
Audience: Assisted Care Living Owners, Administrators, and Corporate Staff



2 - 4 p.m.

DEVELOPING SPECIALTY SERVICES IN AN ACO ENVIRONMENT - The advent of accountable care organizations (ACOs) requires post-acute providers to build an infrastructure of specialization that will allow for collaborative care using evidence-based clinical pathways. Participants

will learn how development of special services such as for general orthopedic, neurologic and cardiopulmonary diagnostic groups maximizes financial and clinical outcomes in managing chronic conditions (2 hours NAB/NCERS credit).

Sponsored by Golden Living
Audience: Nursing Home Owners, Administrators, Corporate Staff, and Finance Personnel



2 - 5 p.m.

MEDICARE BILLING: OVERCOMING REIMBURSEMENT CHALLENGES - Administrators, reimbursement specialists and business office managers will understand the basic challenges involved in claims processing and the collection process. There will be some discussion on the current recovery auditing (3 hours NAB/NCERS credit).

Sponsored by Reingruber & Associates
Audience: Nursing Home Owners, Administrators and Billing Staff

3 - 5 p.m.

THERAPY DEPARTMENTS: REAL SOLUTIONS FOR REAL PROBLEMS - Therapy departments have been looked at for solutions to clinical problems but have you considered that your therapy department can

also offer solutions to survey issues, reimbursement audits and litigation? Leaders in the fields of clinical services, compliance, and litigation share some proven strategies to make sure that your therapy department is part of the solution (2 hours NAB/NCERS credit; TPTA credit applied for).

Sponsored by Rehab Solutions, Inc.

Audience: Nursing Home Owners, Administrators, Corporate Staff, Finance Personnel, Directors of Nursing, and Therapy

LEADERS WANTED: SHOULD I APPLY? – This session will explore qualities of good leaders and help you see how you measure up. Leadership types will be discussed, and participants will develop their own plans to develop into the leaders they want to be. Leadership is learned – let's get started (2 hours NAB/NCERS credit)!

Sponsored by MyInnerView

Audience: Nursing Home and Assisted Care Living Owners, Administrators, Corporate Staff, and Directors of Nursing 🌱

HOW TO CONDUCT A THOROUGH INTERNAL INVESTIGATION OF ABUSE, NEGLECT AND ADVERSE EVENTS – F226 mandates that facilities “thoroughly” investigate and report adverse events, or when

abuse/neglect is alleged, and that they implement policies and procedures to prevent such occurrences in the future. Although the rule does not specify what meets the test of a “thorough” investigation, failure to meet this obligation is the source of many serious regulatory citations, civil penalties, and lawsuits. Come find out how the investigation process works, step by step, and what past court decisions tell us about what meets the test of compliance (2 hours NAB/NCERS credit).

Sponsored by Bradley Arant Boult Cummings, LLP

Audience: Nursing Home Owners, Corporate Staff, Administrators, and Directors of Nursing



4 - 5 p.m.

COUPLING REHABILITATION AND WELLNESS: A SUCCESSFUL COMBINATION – Wellness programming in assisted care living facilities coupled with therapy services has proven to be a successful model. Learn

how facilities across the nation have implemented wellness programming and positively influenced occupancy, resident satisfaction, and revenues (1 hour NAB/NCERS credit; TPTA credit applied for).

Sponsored by

RehabCare

Audience: Assisted Care Living Owners, Administrators, Marketing/Admissions, and Therapy 🌱

OPTIMIZING SOCIAL BUSINESS STRATEGIES – Like it


or not, social media is here to stay. Facilities and communities can use various outlets to get out the good word about the services they



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have to offer. This session will show what makes the best content for social media, how to engage your audience, and the go-to sites for senior care services (1 hour NAB/NCERS credit).


Audience: Nursing Home and Assisted Care Living Owners, Administrators, and Marketing/Admissions 

TUESDAY, AUGUST 26

2:45 - 3:45 p.m.

HOARDING AND ITS IMPACT ON INDIVIDUAL QUALITY OF LIFE - Most of us have heard of hoarding and the debilitating effect it has on people's lives. There are usually precipitating events that lead to compulsive hoarding. You will learn the current treatment options, ways to prevent a hoarding situation, and how to handle a situation in your facility/community (1 hour NAB/NCERS and NCCAP credit).

Sponsored by Let's Get Moving!

Audience: Nursing Home and Assisted Care Living Administrators, Directors of Nursing, Nursing Staff, Activities, Social Services, and Marketing/Admissions 

NEW DISASTER PLANNING REGULATIONS AND REQUIREMENTS: ARE YOU PREPARED? - This program will present an overview of issues related to adverse events, emergencies and disasters, as well as recommendations for a comprehensive emergency operations plan. There will be a discussion on the upcoming implementation of CMS' proposed rules for emergency preparedness and disaster planning along with a discussion of surveyors' renewed focus on disaster preparedness (1 hour NAB/NCER credit).

Sponsored by Wiseman Ashworth Law Group, PLC and Emergency Mobile Healthcare, LLC

Audience: Nursing Home Owners, Administrators, Corporate Staff, Directors of Nursing, and Environment and Maintenance

DID IT HAPPEN IF IT WASN'T DOCUMENTED? - In a perfect world, all resident care would be concisely and accurately documented in a timely fashion. Because we are human and make mistakes, sometimes this doesn't happen. The goal of this presentation is to provide a simple, practical approach to accurate documentation and a primer, based on real world experience, for when we are forced to defend those situations when mistakes have been made (1 hour NAB/NCERS, NCCAP, DMA, and CDR credit; TPTA credit applied for).

Sponsored by Huie, Fernambucq & Stewart, LLP

Audience: Nursing Home Owners, Administrators, Directors of Nursing, Nursing Staff, Activities, Dietary, Social Services, and Therapy

NEW QUALITY MEASURES FOR HOSPICE CARE - This session will review new measures endorsed by the National Quality Forum for Hospice Care and how they will affect long-term patients, including how to engage physicians in palliative care and symptom management, and how to assess for pain (1 hour NAB/NCERS credit).

Sponsored by Crossroads Hospice

Audience: Nursing Home and Assisted Care Living Owners, Administrators, Directors of Nursing, Nursing Staff, and Social Services 


2:45 - 4:15 p.m.

WHY IN HEAVEN'S NAME AM I DOING WHAT I'M DOING? - Have you ever wondered why you became a leader? You probably like to solve puzzles, and even though there are times when you question your sanity, the




reality is that you like the job and want to succeed. In this session, hear leadership strategies, insights and tools that you can apply directly to scenarios from your own work environment (1.5 hours NAB/NCERS, DMA, CDR, and NCCAP credit; TPTA credit applied for).

Sponsored by Tobin and Associates

Audience: Nursing Home and Assisted Care Living Owners, Corporate Staff, Administrators, Directors of Nursing, Activities, Environment and Maintenance, Dietary, Social Services, and Therapy 

2:45 - 5:45 p.m.

LATE-LIFE LOVE AND INTIMACY IN THE LATER YEARS - Love, sex and intimacy are an important aspect of life for all people and it doesn't end when someone gets old. Dementia does not mean that an elderly person does not desire closeness with another person. This workshop will help dispel some of the stereotypes and beliefs about elders regarding sexual intimacy, love, and even marriage. Participants will learn how to best support residents around these issues (3 hours NAB/NCERS and NCCAP credit).

Audience: Nursing Home and Assisted Care Living Administrators, Directors of Nursing, Nursing Staff, Activities and Social Services 

3:45 - 4:45 p.m.


REALITY ORIENTATION WITH REGARD TO HOSPICE CARE -

This session focuses on effectively communicating with patients and families



in regard to palliative care. The presentation will include information on how to achieve patient-directed care at the end of life and managing fears and expectations (1 hour NAB/NCERS credit).

Sponsored by Crossroads Hospice

Audience: Nursing Home and Assisted Care Living Owners, Directors of Nursing, Nursing Staff, and Social Services 



WHAT MAKES AN ATTRACTIVE POST-ACUTE CARE PARTNER FOR ACOS? - Payment reform focuses on increasing value and reducing costs. Does your skilled nursing facility have the reporting features in place to monitor and track quality measures, patient outcomes, and especially hospital readmissions? This session will show how your therapy department can enhance or distract you from becoming the ideal partner for acute care providers in your regional healthcare community (1 hour NAB/NCERS credit; TPTA credit applied for).

Sponsored by Select Medical Rehabilitation Services

Audience: Nursing Home Owners, Administrators, Corporate Staff, Directors of Nursing, Therapy, and Marketing/Admissions

3:45 - 5:45 p.m.

A CARING EXPERIENCE: CREATING MORE REFERRAL SOURCES -

'A Caring Experience' is a Big Picture Thinking presentation. Administrators will learn to grow revenues by creating a service culture in their facilities, and managers and supervisors will coach other employees with the service message. The level of service facilities provide for their residents will depend on the culture that is created for the employees. When done successfully, there will be positive resident outcomes and less employee turnover (2 hours NAB/NCERS, DMA, CDR, and NCCAP credit).

Sponsored by Gorman Business Consultants

Audience: Nursing Home and Assisted Care Living Owners, Corporate Staff, Administrators, Directors of Nursing, and Department Managers 

LEADING A SUCCESSFUL QUALITY IMPROVEMENT PROGRAM: USING ROOT CAUSE ANALYSIS TO SET PRIORITIES -

This program is a timely topic which shows how to implement a quality improvement program in a geriatric care setting in compliance with current federal regulatory requirements. Participants will understand the components of RCA (root cause analysis) and how to develop action plans (2 hours NAB/NCERS credit).

Sponsored by Functional Pathways

Audience: Nursing Home Owners, Corporate Staff, Administrators, and Directors of Nursing

TENTATIVE EVENT SCHEDULE

SUNDAY, AUGUST 24

11 a.m. - 5:30 p.m.
Music City Center

Registration desk open

1 - 5 p.m.
Music City Center

Concurrent education sessions

MONDAY, AUGUST 25

7 a.m. - 5 p.m.
Music City Center

Registration desk open

7 - 8 a.m.
Omni Hotel

Caregiver of the Year honorees/THCA Board of Directors
breakfast

8:30 - 10 a.m.
Omni Hotel

Opening Session: Allison Massari;
Caregiver of the Year recognition

10:30 a.m. - 12:30 p.m.
Music City Center

Trade show open (owners/corporate personnel,
administrators and DONs)

10:30 a.m. - 12:30 p.m.
Music City Center

Concurrent education sessions for all other staff

12:30 - 1:30 p.m.
Music City Center

TNCAL annual meeting and lunch

12:30 - 2 p.m.
Lunch on own

2 - 4 p.m.
Music City Center

Trade show open to all

2 - 5 p.m.
Music City Center

Concurrent education sessions for owners/
corporate personnel, administrators and DONs

TUESDAY, AUGUST 26

7:30 a.m. - 6 p.m.
Music City Center

Registration desk open

8:30 - 9:30 a.m.
Music City Center

THCA House of Delegates annual meeting and
continental breakfast

8:30 - 9:30 a.m.
Omni Hotel

Affiliate member
annual meetings

9:30 - 11:30 a.m.
Music City Center

Trade Show open to all

12:15 - 2:15 p.m.
Omni Hotel

Awards luncheon

2:45 - 5:45 p.m.
Music City Center

Concurrent education
sessions for all

5:45 - 7:45 p.m.

Reception at the Hard Rock Cafe

WEDNESDAY, AUGUST 27

9 - 11:30 a.m.
Omni Hotel

Closing session: Micheal Burt;
Convention prize drawings

Assisted Living Members

TNCAL's annual meeting and luncheon will be held Monday, August 25, at the Music City Center from 12:30 - 1:30 p.m. You are invited to attend!



AN ORGANIZATION OF  THCA



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