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## **Tennessee Health Care Association names new executive director**

**NASHVILLE, Tenn.** – The Tennessee Health Care Association (THCA), a nonprofit organization representing long-term care facilities across the state, has named Jesse Samples as the association's new executive director beginning Jan. 1.

Samples will head THCA and its separate organization for assisted care living facilities, the Tennessee Center for Assisted Living (TNCAL), after seven years as chief executive officer of the West Virginia Health Care Association. Samples also is the former vice president of planning and development for American Medical Facilities Management, a Charleston, W.Va.-based multifacility long-term care company, and spent nearly six years in various financial services roles at Charleston Area Medical Center.

“These are some financially challenging times in the health care profession, but Tennessee’s long-term care community is full of skilled, dedicated people who are committed to providing quality care no matter what,” Samples said. “I’m excited about this opportunity to lead THCA/TNCAL into the future.”

Samples will succeed the retiring Ron Taylor, who became the association’s executive director in 2006 after serving as director of government relations for 28 years.

For more information about Tennessee’s long-term care community, contact THCA at (615) 834-6520 or visit [www.thca.org](http://www.thca.org).

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